KAISER PERMANENTE SUPPRESSION

Kaiser Permanente is a vast managed care network with over 180,000 employees and almost nine million members. With strict policies in place about mailing to their healthcare providers, you'll want to ensure you don't alienate one of your biggest potential customers.

WHY KAISER FLAGS ARE VALUABLE:

If a provider who is a member of Kaiser Permanente receives more than 3 unsolicited pieces of mail in a calendar year the organization may bar the marketer/mailer from mailing for a period of one year. Aside from wasted mail pieces and the inherent costs associated with them; this is a proactive method of ensuring mailers avoid reaching physicians and providers who do not wish to receive unsolicited mail.

Redi-Data offers a comprehensive Kaiser Permanente Suppression service, with the ability to flag your lists for all the healthcare professionals and locations in the Kaiser system, including:

    Nearly 41,000 physicians (MDs and DOs)

    Over 2,700 nurse practitioners and physician assistants

    Over 4,000 Kaiser Permanente locations

PRICING:

    $3 per matched (flagged) record

    Minimum = $2,250

PROCEDURE:

Redi-Data's monthly updates to the Kaiser Permanente Suppression database ensure you're working from the latest data available. As with all our solutions, your Kaiser Suppression is performed using the highest quality lists, including licensed physician data from the American Medical Association (AMA).

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