

# REACH OVER 18 MILLION BUSINESSES AND OVER 26 MILLION EXECUTIVES

Redi-Business features hundreds of criteria such as SIC Codes (industry-specific codes), job titles, geography, age, gender, language, ethnicity and much more – to pinpoint the best prospects for your product or service. Our hands-on data experts will help you create your targeted list from millions of executives, specialized employees and high-level decision makers. With multiple specific titles within a company, you can maximize your efforts in specific business categories.

Redi-Business lists compile a broad array of U.S. businesses from dozens of trusted sources including: one-on-one interviews, yellow pages, courthouse records, company phone listings, credit inquiry reports, and USPS updates. Monthly refreshes ensure our database is one of the most current available. What's more, we ensure a high level of accuracy with DPV, data cleansing and data processing services, all free of charge.

#### **FEATURES:**

- Selectable by 2, 4, 6, or 8-digit SIC Code
- Monthly NCOA
- Address Standardized and Data Hygiene Processed
- CASS Certification and ZIP+4 Append
- CEO/Owner/Manager Available for Most Businesses
- 100% Phone Coverage

# **SELECTS INCLUDE:**

- Annual Sales Volume
- Top Executive Contact Name
- Employee Size
- E-mail Addresses (where available)
- Executives/Professionals by Title
- Fax Numbers
- Gender of Executives
- Radius by ZIP Code
- Headquarter/Branch
- Executives by Language Spoken
- Executives by Ethnicity

#### SOURCES INCLUDE:

- One-on-one Interviews
- Courthouse Records
- Credit Inquiry Reports
- Many More

- Import/Export
- Longitude/Latitude
- Professional Specialty
- Public vs. Private
- Square Footage
- Area Code
- Female Owned Businesses
- Minority Owned Businesses
- Home Businesses
- Year Founded
- Much More
- Yellow Pages
- Company Phone Listings
- USPS Updates

# **BASE PRICING**

\$50/M one time use \$80/M two time use \$100/M unlimited use Minimum \$100

#### **DELIVERY PRICING**

E-mail/FTP \$50

Additional list service/output charges may apply depending on order. Please inquire for a price quote.

# **SELECTS PRICING**

Contact Names	\$20/M
Employee Size	\$10/M
Key Code	\$5/M
Sales Volume	\$10/M
Title Slug	\$5/M
Telephone	\$10/M
Fax	\$20/M
Additional Selects	Inquire

# **CANCELLATION**

Before mail date: \$50 + \$10/M + shipping. On or after mail date: Full charge.

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

973.227.4380 Fax: 973.808.5511 sales@redidata.com redidata.com

# **BUSINESSES BY SIC CODE – MAJOR INDUSTRY\***

01-09	Agriculture, Forestry & Fishing	751,140	50-51	Wholesale/Distributors	733,678
10-14	Mining	31,773	52-59	Retail	2,419,273
15-17	Construction	1,388,276	60-67	Finance, Insurance & Real Estate	1,417,968
20-39	Manufacturing	633,050	70-89	Services	9,122,941
40-49	Transportation	710,971	91-97	Public Administration	242,567

<sup>\*</sup>Businesses and counts by 2, 4, 6 or 8-digit SIC code also available. Please call for details.

# **STATE COUNTS**

AK	Alaska	27.740	NAT	Mantana	70.074
		37,748	MT	Montana	70,874
AL	Alabama	230,579	NC	North Carolina	509,702
AR	Arkansas	143,289	ND	North Dakota	56,298
ΑZ	Arizona	323,398	NE	Nebraska	126,426
CA	California	2,043,741	NH	New Hampshire	84,557
CO	Colorado	379,539	NJ	New Jersey	492,954
CT	Connecticut	240,900	NM	New Mexico	93,981
DC	Washington, DC	47,727	NV	Nevada	113,209
DE	Delaware	52,988	NY	New York	992,832
FL	Florida	1,480,624	ОН	Ohio	579,874
GA	Georgia	567,841	OK	Oklahoma	200,372
HI	Hawaii	52,100	OR	Oregon	259,984
IA	Iowa	210,251	PA	Pennsylvania	686,330
ID	Idaho	88,550	RI	Rhode Island	57,961
IL	Illinois	617,161	SC	South Carolina	225,553
IN	Indiana	327,184	SD	South Dakota	60,064
KS	Kansas	163,581	TN	Tennessee	323,705
ΚY	Kentucky	226,073	TX	Texas	1,442,814
LA	Louisiana	268,960	UT	Utah	146,875
MA	Massachusetts	386,821	VA	Virginia	452,674
MD	Maryland	331,759	VT	Vermont	43,230
ME	Maine	77,294	WA	Washington	409,423
MI	Michigan	519,673	WI	Wisconsin	297,560
MN	Minnesota	343,979	WV	West Virginia	70,590
MO	Missouri	316,454	WY	Wyoming	33,784
MS	Mississippi	137,793	* * 1	11,01111118	33,764
	1111001001PP1	137,733			

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